Isabel & Ivory

UGC Creator

Beauty · Motherhood · Lifestyle

@isabelandivory

lsabelandivory@gmail.com

2026

About me



I'm Madison, the creator behind Isabel & Ivory. I create authentic, relatable content that helps brands connect with real people and feels like a recommendation from a friend.

I focus on the experience of a product, not just its features. Whether it's a review, a demo, an unboxing or a product woven naturally into everyday life, my goal is content that builds trust and drives results.

Creative Solutions That Make Your Brand Unforgettable.

Scroll-stopping UGC videos, product photos and short-form content that look natural on Instagram and TikTok and convert on product pages.

My Story & Background

How it began 2026

Honestly, it started with me wanting to do something for myself while being a mom. I've always loved beauty, skincare, makeup, and finding products worth sharing, and I realized I could turn that passion into something more. Becoming a mom has made me want to build something of my own, have a creative outlet, and show my son that it's never too late to chase something you're excited about. So here I am, learning as I go, creating content, putting myself out there, and figuring it all out one day at a time.

Becoming a mom 2026

Becoming a mom gave my content a new purpose: sharing the products and moments that make real life with a baby a little easier and a lot more beautiful.

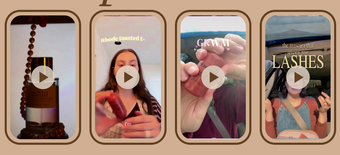


Skills & Expertise

Content creation, scripting hooks, video editing, product styling and storytelling, with a focus on what makes real people stop scrolling.

Canva | CapCut | Edits

Sample Content



SPEC VIDEOS MADE WITH PRODUCTS I LOVE

5–7 days	1 free	Every platform	Active
Turnaround	Revision round	Formatted for IG, TikTok & ads	Instagram community

Why Work With Me

- Authentic voice
- Fast replies
- Real-life content
- Flexible rates

As a newer creator, every brand I work with gets my full attention, flexible packages and content made with real care.

Product & lifestyle shots made with products I love

PHOTOGRAPHY



What to Expect

Clear communication

Quick replies and updates at every step, from the brief to the final files.

On-time delivery

Content delivered on the date we agree on, ready to post or run as ads.

Easy revisions

A revision round included, so the final content fits your brand.

Services

- UGC videos
- Product photography
- Reels & short-form videos
- Instagram & TikTok content
- Voiceovers & hooks
- Usage rights & whitelisting

Introductory rates are available for my first brand partners. Contact me for packages and availability.

Let's Create *Something Together*

lsabelandivory@gmail.com
@isabelandivory

Get in Touch